



Ashley Nash

Creative • Motivated • Skilled

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Education

Art Education K-12 Certification

Spring 2010 – Spring 2012
University of Louisiana, Lafayette

Bachelor of Visual Arts, Advertising/Graphic Design

Fall 2005 – Spring 2009
McNeese State University

Skill Set

Platforms: MAC, Windows

Applications: Adobe Creative Suite, Microsoft Office, HTML Coding, CSS, Quark Xpress, Corel Draw X4, Digital Photography / Video, Social Media Marketing, Screen printing, Vinyl Decal Design & Printing

Experience

Owner

Roux Bayou LLC, Opelousas, LA

June 2015 – Present

Lead marketing, advertising, branding, and sales initiatives. Create custom vinyl decals, apparel and custom screen printed items.

Senior Graphic Designer

Potenza Creative (*Inc. 5000 Honoree - 2014-Present*), Lafayette, LA

January 2012 – July 2017

Creates visual images and layouts for print and other medium for a company's promotional and advertising activities. Coordinate with clients and the art director about the direction and theme for layouts for initial designs. Prepares layouts and assist in presenting work output to clients.

Assistant/Graphic Designer

University of Louisiana at Lafayette
College of Education

Teacher Prep K-12 Student Support Services Program, Lafayette, Louisiana

June 2011 – January 2012

Assist project coordinator with educational print designs as well as supplying all of the clerical needs for the Teacher Preparation program. Also responsible for the design of the website for the program.

Co-Manager/Graphic Designer

Pro Image Silk-screening, Lafayette, Louisiana

October 2009 – August 2011

Responsible for the designing and production of t-shirts and other apparel as well as the ordering of promotional items for use by various types of businesses and organizations. Utilized customer service skills during consultations with clients and social skills when working with vendors. Designed the website, email blasts, and newsletters for the company.

Jr. Graphic Designer – Intern

Delta Downs Race Track & Casino, Vinton, Louisiana

June 2009 – July 2009

Supported the lead graphic designer in supplying all the design needs for the company, also making prints using various design jet printing systems on site. This required the use and knowledge of the Adobe Creative Suite and Quark.

Marketing Coordinator

McNeese State University Student Union Board, Lake Charles, Louisiana

August 2007 – May 2009

Designed the flyers, t-shirts, and digital media for the organization and also worked with vendors and wholesalers for the ordering of promotional items. Designed the website and created emails and text blasts. Conducted meetings with the members of this student organization using Robert's Rules of Order.